◁EROSPIKE

About Aerospike®

Aerospike is the global leader in next-generation, real-time NoSQL data solutions for any scale. Aerospike enterprises overcome seemingly impossible data bottlenecks to compete and win with a fraction of the infrastructure complexity and cost of legacy NoSQL databases. Aerospike's patented Hybrid Memory Architecture™ delivers an unbreakable competitive advantage by unlocking the full potential of modern hardware, delivering previously unimaginable value from vast amounts of data at the edge, to the core and in the cloud. Aerospike empowers customers to instantly fight fraud; dramatically increase shopping cart size; deploy global digital payment networks; and deliver instant, one-to-one personalization for millions of customers. Aerospike customers include Airtel, Banca d'Italia, Nielsen, PayPal, Snap, Verizon Media and Wayfair. The company is headquartered in Mountain View, Calif., with additional locations in London; Bengaluru, India; and Tel Aviv, Israel.

Company Founding

Aerospike was founded in 2010 with the vision of providing enterprises of all sizes a next generation database like those built internally by large internet companies such as Google, Twitter, and Yahoo. The initial goal was to help companies of all sizes deliver strategic operational applications with un-matched reliability, predictable high performance at the lowest TCO possible.

Leadership

Aerospike's leadership team has significant experience building industry developing highly disruptive enterprise software and companies. The team's experience includes:

- **John Dillon – Chief Executive Officer**: EDS; Hyperion; Salesforce; Oracle
- **Srini V. Srinivasan** - **Founder and Chief Development Officer**: Yahoo; Liberate Technologies; IBM; PhD Computer Science University of Wisconsin
- **Jim LoDestro - Chief Revenue Officer**: Hyperion; Responsys; Janrain
- **Bill Odell – Chief Marketing Officer:** Cisco; Dell Software; SonicWall
- **Lenley Hensarling – Chief Strategy Officer:** Novell; JD Edwards; Oracle
- **Alan Cyron – Chief Financial Officer:** JP Morgan Chase; Engine Yard; Navis

Aerospike Real-time NoSQL Data Platform is Game-changing

To foster and embrace the enterprise transformation needed to capitalize on business moments in real-time, a new, elastic, powerful data architecture and platform is needed. Traditional architectures call for a large DRAM-based cache in front of a persistent store for high throughput and extremely low latency over large volumes of data. By contrast, Aerospike's Hybrid Memory Architecture™ (HMA) offers a fundamentally different approach. By persisting data on fast SSD devices and leveraging primary key indexes (whether in DRAM, SSD, or Intel® Optane™ DC Persistent Memory), many advantages are realized without compromising performance while adding persistence, correctness, and security.

Customers

Enterprises using Aerospike are among the most innovative and pioneering companies in their industries:

Benefits of our NoSQL Data Platform

Unmatched Uptime and Reliability
- ✓ Five-9's+ of uptime
- ✓ Dynamic Cluster Management
- ✓ Strong consistency

Reduces Complexity & TCO
- ✓ Solves server sprawl
- ✓ Lowers cost using Flash, PMEM instead of DRAM
- ✓ Can be deployed anywhere

Predictable Performance at Any Scale
- ✓ Patented flash-optimized storage layer
- ✓ Supports high data ingestion rates with real-time ML based decisions
- ✓ Scales to petabytes

Proven NoSQL Database Deployments
- ✓ Adopted by global industry pioneers
- ✓ Replaces first-gen NoSQL & caching solutions
- ✓ 90%+ customer retention

Partners

Aerospike works with leading global technology providers. Sample partners include:

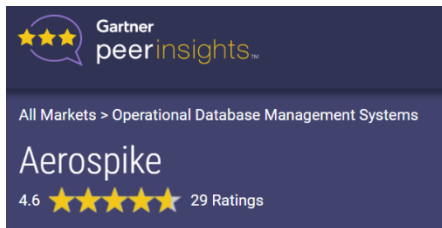### Technology / Platform Partners

OEM / Application Partners

Global System Integrators

Industry Leadership

Third-party reviews deem Aerospike is an industry leader:

Gartner Peer Insights - Overall Rating 4.6 out of 5 Stars

G2 - Leader for Key-Value Stores

Bloor - Champion in Hybrid Real-Time Data Processing Market Report