## **Aerospike Connect for Spark**

PRODUCT BRIEF

## **Powering Advanced SQL Analytics Using Aerospike and Spark**

### **Overview**

Advanced analytics includes predictive data analytics across massive amounts of multi-modal data, usually ingested from disparate sources. This encompasses analytics from the edge to the core, streaming or batch, SQL analytics, and AI/ML training and inference, for example. Use cases span industries, from payments systems detecting fraud, advertising technology companies conducting real-time bidding, ecommerce sites creating customer 360 insights, or manufacturers conducting predictive maintenance with IoT.

The commonality for these use cases all involves processing data in-situ at the edge with the ability to both read and right to the database in real-time at extremely high rates. They all take data from the edge, replicate it to the core, and serve to their Al/ML models for training and then in production inference pipelines. These use cases require a solution that would help them achieve the desired scale and latency without blowing up their infrastructure budget. Traditionally, they dealt with this challenge by using an assortment of disparate open source and/ or proprietary products with high complexity and costs. These solutions included Hadoop, Kafka, Spark, and Cassandra, to name a few.

Aerospike Connect for Spark can help enterprises answer these challenges by harnessing best of breed technologies: i.e. Aerospike for storage and Spark for computation. Aerospike with its strong consistency guarantees, higher IOPs and performance with hybrid memory architecture, and lower TCO, could be used as a system of record database, edge database, and query and reporting database. Spark then could be used for massively parallel and in-memory computations that support AI/ML and other complex analytics workloads.

### **Highlights**

- New: Now supports Aerospike Database 6 massively parallel secondary indexes for real-time SQL analytics
- Reduce time to insight by leveraging massive parallelism of Spark and Aerospike
- Rapidly develop applications using Spark supported language of your choice with a rich ecosystem of open source libraries
- Access Aerospike through SQL with Zeppelin/Jupyter notebooks
- Support low latency streaming use cases
- Lower TCO by combining the cost efficiencies of Spark and Aerospike

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Figure 1. Aerospike Connect for Spark

# Aerospike Connect for Spark offers the following core capabilities to support your use cases:

- Loads Aerospike data into both Spark DataFrame and DataSets to enable further complex processing in Spark such as ETL and AI/ML using <u>SparkML</u> and other open source libraries and frameworks that support PySpark
- Leverages Aerospike 6 massively parallel secondary indexes for greater performance and scale.
- Leverages <u>Structured Spark Streaming</u> to support streaming reads (change notifications) from and writes to Aerospike
- Supports multiple languages (Python, Java, Scala, etc.)
- Supports massive parallelism by allowing you to use up to 32,768 Spark partitions to read data from an Aerospike namespace. Each namespace can store up to 32 billion records across 4,096 partitions
- Leverages Spark SQL (ANSI SQL 2003 standard) to allow SQL access to Aerospike

#### **Benefits**

- Lower TCO by enabling analysis of massive, larger datasets with a significantly smaller storage cluster footprint. Additionally, running Spark and Aerospike in separate clusters provides the ability to right-size them independently based on capacity needs. Further, Aerospike Connect for Spark can leverage existing investments in Spark.
- Drastically reduce time to insight by combining massively parallel computations in Spark with the massively parallel reads from a distributed database such as Aerospike. This capability can be extended to reduce training and inference times for AI/ML
   applications as well.
- Save time developing analytics and AI/ML applications
  that use data in Aerospike by using a Spark supported language of your choice and the rich ecosystem of libraries that are already available with Spark.
- Access Aerospike using the all-too-familiar SQL for batch queries and exploratory data analysis (EDA) using notebooks such as Zeppelin or Jupyter.
- Analyze data written to Aerospike at the edge in near-real time using the Spark streaming read API and rapidly write the results back to Aerospike using the Spark streaming write API for future processing.

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### **Typical Use Cases for Aerospike Connect for Spark**

**Financial Services and FinTech:** Bridge legacy systems such as Mainframes to modern services such as Fraud detection, risk management, etc. using Kafka and Aerospike, to enable new banking financial services applications

e-Commerce and Retail / CPG: Behavior data integration, clickstream integration with product data

**Telco:** Stream data form the Aerospike system that is used for high velocity and high volume ingest at the edge system in the IoT architecture to the back-end core systems for persistent storage, training AI/ML models, and analysis

Industrial Internet: Edge & device data synchronization with back end systems etc.

**Data Lake / EDW Integration for real-time Analytics:** Integrating operational data with datalakes, data warehouses for analytics

AdTech: Real-time clickstream data synchronization and integration

### $\triangleleft$ E R O S P I K E-

The Aerospike Real-time Data Platform enables organizations to act instantly across billions of transactions while reducing server footprint by up to 80 percent. The Aerospike multi-cloud platform powers real-time applications with predictable sub-millisecond performance from terabytes to petabytes of data with five nines uptime with globally distributed, strongly consistent data. Applications built on the Aerospike Real-time Data Platform fight fraud, provide recommendations that dramatically increase shopping cart size, enable global digital payments, and deliver hyper-personalized user experiences to tens of millions of customers. Customers such as Airtel, Experian, Nielsen, PayPal, Snap, Wayfair and Yahoo rely on Aerospike as their data foundation for the future. Headquartered in Mountain View, California, the company also has offices in London, Bangalore and Tel Aviv.

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